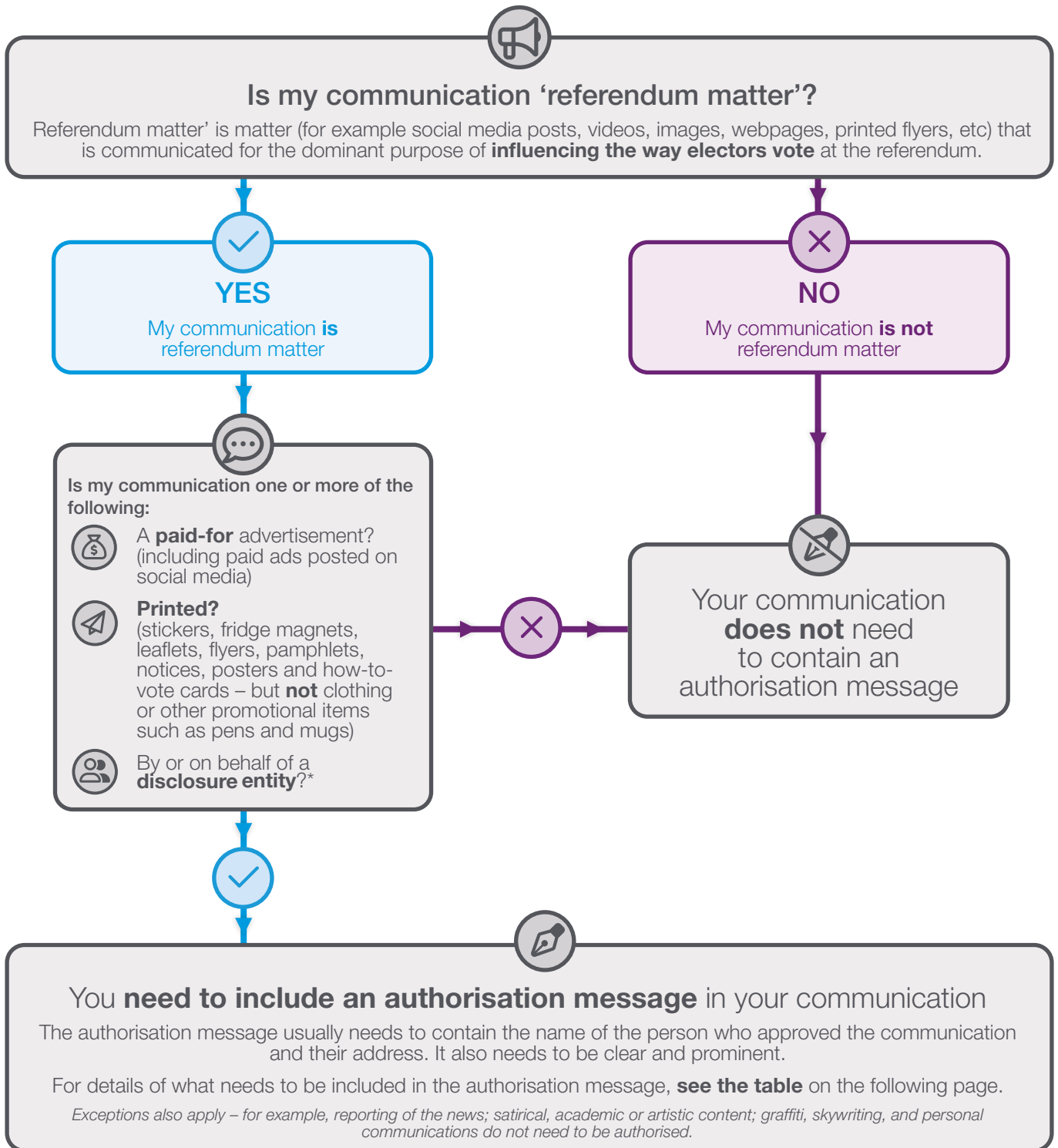


Does your referendum communication need to be authorised?

If you are creating content about the referendum and sharing it, it may need to include an authorisation message that makes clear who approved it. Answer the questions below to determine if your referendum communication needs to include an authorisation message.



*A 'disclosure entity' is a:

- registered political party
- associated entity
- donor
- referendum entity
- significant third party
- Member of the House of Representatives or senator

What needs to be included in an **authorisation message**?

If ...	The following information must be included in the authorisation message
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by a disclosure entity* that is not a natural person	<ul style="list-style-type: none"> (a) the name of the entity (b) the address of the entity; (c) the name of the natural person responsible for giving effect to the authorisation
the communication is any other communication authorised by a disclosure entity that is not a natural person	<ul style="list-style-type: none"> (a) the name of the entity (b) the relevant town or city of the entity; (c) the name of the natural person responsible for giving effect to the authorisation
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by a disclosure entity who is a natural person	<ul style="list-style-type: none"> (a) the name of the person; (b) the address of the person
the communication is any other communication authorised by a disclosure entity who is a natural person	<ul style="list-style-type: none"> (a) the name of the person; (b) the town or city in which the person lives
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by an entity that is not a disclosure entity or a natural person	<ul style="list-style-type: none"> (a) the name of the entity; (b) the address of the entity
the communication is any other communication authorised by an entity that is not a disclosure entity or a natural person	<ul style="list-style-type: none"> (a) the name of the entity; (b) the relevant town or city of the entity
the communication is a sticker, fridge magnet, leaflet, flyer, pamphlet, notice, poster or how to vote card authorised by a natural person who is not a disclosure entity	<ul style="list-style-type: none"> (a) the name of the person; (b) the address of the person
the communication is any other communication authorised by a natural person who is not a disclosure entity	<ul style="list-style-type: none"> (a) the name of the person; (b) the town or city in which the person lives

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